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BBAmngCC1010

Seat No : _____

B.B.A. Semester - 1 (CBCS) Examination

Oct/Nov-2025 (New Course)

FUNDAMENTALS OF MANAGEMENT(CORE)

Time: 2:30 Hours

Marks:70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Discuss major features of business management. (14)

OR

Que.1 Explain Significance and functions of management.

Que.2 Define Planning. Explain importance of planning. (14)

OR

Que.2 Discuss steps in planning process.

Que.3 Define organization. Explain in detail organizing process. (14)

OR

Que.3 Explain in detail need of formal organization structure.

Que.4 What is staffing? Discuss importance of staffing. (14)

OR

Que.4 Describe motivation with its distinguishing features.

Que.5 What is controlling? Explain controlling process. (14)

OR

Que.5 Explain importance of controlling in business.
